GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:7776
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QUALITY OF INDIAN GOODS
ASHOK NAMDEORAO MOHOL;JAGMEET SINGH BRAR

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the quality of Indian manufactured goods in general is considered inferior to those of foreign countries;

(b) if so, whether due to inferior quality of products Indian export growth has affected badly;

(c) if so, whether the Government have evolved any scheme at National level to help Indian manufacturers to improve the quality of their products to international standard; and

(d) if so, details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY (SHRI RAJIV PRATAP RUDY)

(a) to (d) : It cannot be stated that quality of Indian manufactured goods ingeneral is inferior as quality will vary from product to product and manufacturer to manufacturer. Similarly, exports are also dependant upon number of factors like product quality, product pricing, international conditions etc. In fact, India`s exports have grown from US $ 17998.00 million in 1990-91 to US $ 43998.53 million in 2001-2002, an increase of 144% i.e. approx. 2.5 times.
The Central Government aims to encourage manufacturers and exporters to attain internationally accepted standards of quality for their products. Accordingly, exporters who acquire ISO 9000 (series) status are granted the status of Export House on achieving average fob value of Rs. 5 Crore during the preceding three licensing years as against the normal threshold limit of Rs. 15 Crore.